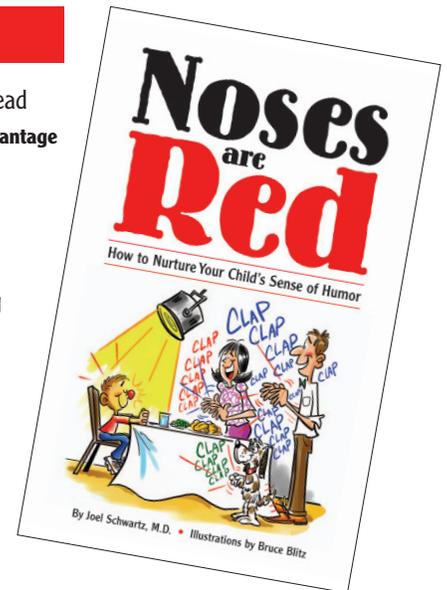


What Readers Have to Say About 'Noses Are Red'

"'Noses Are Red' is the de-fun-ative book on children and humor. Yes, I said 'de-fun-ative.' After you read Joel Schwartz's wonderful book, you'll start making up funny words, too!" — **David Glickman, Humor Advantage**

"This book encourages us to lighten up and enjoy our angels at a time in their lives when they are pure sweetness most of the time." — **Robin Wes, founder, The Little Gym**

"This book was so much fun to read. I didn't realize how much I was learning until I found myself using humor to explain where warts come from." — **Mindy May, mother of two sets of twins**



About the Author

- Abington Memorial Hospital
Department of Psychiatry
Chairman for 11 years
- Board-certified Child,
Adolescent & Adult Psychiatrist
- Certified Child, Adolescent &
Adult Psychoanalyst
- Associate Director and Head of
Child and Adolescent Services at
Northwestern Institute
- Teacher and supervisor for psy-
chiatric residents and psychoana-
lytic candidates in private practice
- Author of eight books for young
adolescents age 10 to 14. His first
book, "Upchuck Summer," sold
over 150,000 copies in paperback
- Author of "Noses are Red," a
manual for parents on how to
improve children's sense of humor
- NSA member
- Phi Beta Kappa at Franklin and
Marshall College
- Received M.D. from
Hahnemann University Hospital,
and psychiatric training at the
Institute of Living and
Hahnemann University
- Herman Belmont Award recipi-
ent for Excellence in Teaching
Child and Adolescent Psychiatry
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STOP & SMELL THE 'NOSES'

BY DR. JOEL SCHWARTZ



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In 'Noses Are Red, Joel Schwartz, M.D., gives his readers the gift of laughter with his comical and thoughtful tips on how to instill humor into children's lives, starting in their infancies.

Dr. Schwartz, head of the department of psychiatry at Abington Memorial Hospital outside of Philadelphia, defines a sense of humor as a light-hearted approach to the trials and tribulations of life. He says, "It is a way of living one's life, of viewing the world and making the most out of one's own potential."

Each chapter of 'Noses' is divided into The Principles, which deal with developmen-
tal milestones, and The Practicals, which give the reader suggestions on how to grow
the humorous perspective.

Showcasing the illustrations of Emmy-award winning illustrator Bruce Blitz, "Noses"
is a colorful, quick read with loads of practical and humorous advice.

Give it as a gift to a new parent or grandparent, offer it to your child's teacher or
give yourself a refresher course on the importance of filling your day with laughter.
No matter the reason, just be sure to read it.

Buy the book now at www.NosesAreRed.com